

DREAM MEETING NOTES

4-3-07

In attendance: Coleman Osbourn (downtown building owner), Michele Mizzel (chamber board member), Sherie Box (chamber administrative assistant and future downtown business owner of Jazzin' Java), Julie Munoz (future downtown business owner of El Burrito Perdido), Suzanne & Bob Hagan (owner of Suzie Q's), Jaclynn Traffanstedt (Childersburg resident), Crystal Ricks (chamber board member, consultant and future downtown business owner of Rejoice PR & Communications), John & Mary Stamps (building owner where Stamps Barber shop is), Pete Storey (chamber Executive Director)

Pet Peeves:

Taped parking lot too early before Christmas parade
People complaining and not attending meetings or getting involved

Opportunities:

ACE – Alabama Community of Excellence
Applied for 501 © 6 status
Will be applying for 501 © 3 status soon
Events brochure grant

APCO grant
Tree grant
www.grants.gov

Models:

City Ideas from Columbiana & Gadsden

Ideas:

Sell commemorative bricks
Christmas tree downtown – buy lights in memory or honor of someone
Children's Museum
Bricks in front of each building commemorating the first business there
games
Cloth on all empty buildings

Benches in front of each building sponsored by the businesses
Children's park in our downtown
Bar-b-que cook-off
Ambassadors paint faces at football

Promotion:

We are now listed in the AL Bureau of Tourism & Travel website and tourism guide and festivals online.
Billboard on hwy 280 advertising the area

Action:

Name the Childersburg downtown area "The Powdertown District"
Get architectural drawing of future Childersburg
Ask the City if we can enhance the gazebo area
Ask the beautification council to spruce up the gazebo area
Ask the Termites if they will refurbish the gazebo area
Host a run thru downtown in conjunction with Coosa Fest
Have a Christmas parade float – DREAM
Ask Mike Little about downtown mural being repainted
Paint downtown windows to support the football team and other teams
Paint rr overpass

Host themed nites downtown and around town to drive traffic in town, extend shopping hours

- January – New Years
- February – Mardi Gras
- March – St. Patrick’s Day
- April 27 – Race Weekend
- May 5 – Cinco de Maya
- June 1 – Pet Nite – Paws on Powdertown (charity aspect: raise money for pound)
- July 6 – Watermelon
- August 3 – Holiday portraits (charity aspect: school supplies)
- September 28 – 29 – Coosa Fest
- October – Race Weekend (charity aspect: breast cancer awareness)
- November 9 – 10 – Hometown Holly Days (charity aspect: bring a can good)
- December 7 – Christmas Tree Lighting